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...in the field...at the Gin

# a story of **BREEDING**



(ABOVE) Shown examining the end results of BREEDING are Mr. B. Edmond Mouton and his assistant, Mr. A. J. Simond of Peoples Gin Company, Carencro, La. Mr. Mouton says: "3202 is the coming cotton of this area. It's Early—gets ahead of the weevil . . . produces more in the field, too!" The small leaf is another reason Mr. Mouton recommends Stoneville 3202!

In serving Cotton Growers, one of the problems that faced the breeding staff at Stoneville was a better cotton suited to short growing season areas. Obviously, a strain that matured early was the objective. A cotton that stayed in the boll, produced more in the field and had a high gin turnout were also important factors. After many years of intensive breeding and careful control, STONEVILLE 3202 answered the demands! Yet, Stoneville scientists continued their research to improve the yield and develop an even greater cotton for more profitable planting. Today, the *improved* Stoneville 3202 is being acclaimed as an outstanding cotton throughout the short growing season areas where it is being grown. A few of the many boosters of STONEVILLE 3202 are pictured inside.

**ORIGINATORS  
AND  
BREEDERS**

**STONEVILLE PEDIGREED SEED CO.**

STONEVILLE, MISSISSIPPI





# from Planter to Ginner ..



# .. Wins Highest Acclaim!



Louisiana Planter points out advantages of

## STONEVILLE 3202

Mr. Russell Biezette, New Roads, La., has been planting Stoneville's Cottons ever since he started farming. He says "The New Stoneville 3202 is the best cotton for this area . . . it's earlier . . . Saves money on poisons . . . has light foliage . . . is a High producer . . ."



## TEXANS TAKE A CLOSER LOOK AT STONEVILLE 3202

Mr. Madison Gilliland of Raymondville, Texas shown between our Dr. Manning and Mr. Norman Clark of Eastern Seed Company. Mr. Gilliland and his father before him have praised and planted STONEVILLE'S Cottons for many years. This photograph was taken August 2nd in a 23 acre field of Stoneville 3202 from which 41 bales had been ginned with an estimated additional 30 bales yet to be picked.

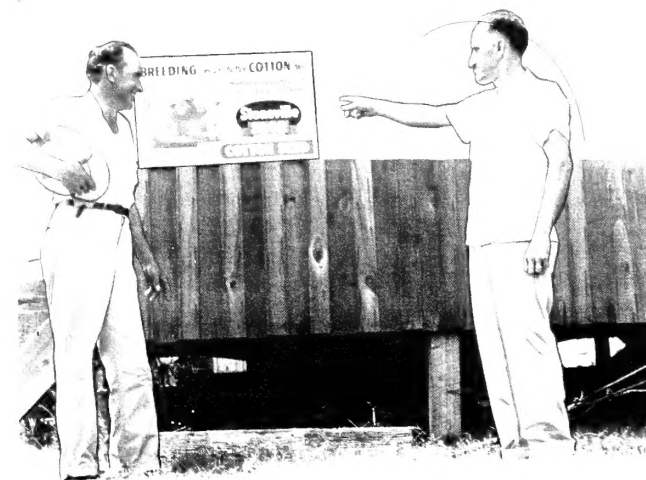


**TWO HONORED NAMES IN TEXAS:** Los Coyotes and Stoneville 3202! Operated by Mr. Joyce Smith, the Los Coyotes Gin is recognized throughout the territory for the excellent sample it turns out which is a direct result of modern equipment and efficient management. In the photo above Dr. Manning, Dick Clark and Harry Rose are examining some Stoneville 3202 lint, grown by members of the association. Mr. Smith, unable to be in photo due to injuries sustained in a gas explosion, is a great believer in STONEVILLE 3202.



**AT FALSE RIVER GIN** they know the true story about Stoneville 3202: High Gin Turnout—Earliness—Heavy Yield. In the photo at left Mr. Mechel Cazayoux and his assistant, Mr. L. J. Guidroz talk over these outstanding characteristics of the new Stoneville 3202. "More and more

planters in this territory are turning to STONEVILLE 3202 for increased profits on decreased acreage."



## GINNERS PRAISE STONEVILLE 3202 —

Mr. Sidney Trahand (left, above) of Breaux Bridge, La., and Mr. A. A. Dupre of Cecelia discuss the qualities of STONEVILLE 3202. Mr. Dupre is Gin Manager for Mr. Jack O'Zeene of St. Martinsville, owner of several South Louisiana gins. He says: "STONEVILLE 3202 is fast becoming the most popular cotton in this territory because of High Production;—Good Gin Turnout . . . Earliness."

# facts

about

## STONEVILLE 3202

### MATURITY:

VERY EARLY

### PLANT TYPE:

OPEN  
MEDIUM SMALL  
LEAF, SCARCE  
FOLIAGE.  
PROLIFIC.

### BOLL:

MEDIUM  
NON-UNIFORM AS  
TO SIZE AND  
SHAPE.

### PICKING QUALITY:

GOOD

### STAPLE LENGTH:

1-1 32 to 1-3 32

### LINT PERCENTAGE:

36% to 39%

### STORM PROOFNESS

—STAYS IN THE  
BOLL WELL  
—DOES NOT  
STRING OUT

### STONEVILLE 3202

FLASH PROCESSED  
BREEDER'S  
REGISTERED  
SEED

for

Precision planting and  
better stands of health-  
ier plants!

- No Planter  
Clogging
- "Light"—immature  
seed are eliminated

**ORIGINATORS  
AND  
BREEDERS**

# STONEVILLE *Pedigreed* SEED Company

The seed contained in this bag when packed and sealed by ourselves are  
GUARANTEED to be **PURE BRED, ACCLIMATED, PEDIGREED** field seed which were:

1. Developed through 32 years of scientific breeding.
2. Produced under our direct supervision.
3. Processed in our modern processing plant.
4. Tested and approved by our Genetics and Plant Breeding Department.

*W. B. Walker*  
President  
STONEVILLE PEDIGREED SEED COMPANY  
Stoneville, Mississippi



TRADE MARK REG.  
YOUR GUARANTY OF QUALITY



.....Your  
Guaranty  
of Quality

The dependability of any product is based upon the integrity of the company that produces it. Your assurance of the quality of our Pedigreed Registered Seed is outlined in four important points on the Gold tag attached to every bag. Read it carefully. You will learn why "breeding for a purpose" for more than 32 years at Stoneville has developed outstanding cottons for every area. Each strain has been developed with specific characteristics through careful reproduction and patient control to meet a definite demand. This brochure outlines more fully the characteristics of one of the famous Stoneville Cottons.

## STONEVILLE Pedigreed SEED Company

STONEVILLE, MISSISSIPPI